

Point of Sale • Point of Sale • Point of Sale • Point of Sale •



AN EASY-TO-USE, EASY-TO-AFFORD, ALL-INCLUSIVE POINT OF SALE SYSTEM

The Sharp UP-3301 offers a brilliant advantage of color LCD touch-screen capabilities with renowned reliability from the global technology leader in point of sale management solutions. Meeting the most demanding hospitality environments, the UP-3301 is an innovative hardware/software one-source solution that puts the "quick" in quick service.

Whether you are an independent restaurant or part of a large-scale enterprise, the Sharp UP-3301 delivers a full array of features, from determining food costs to modifying menus in a flash. By optimizing business operations, the UP-3301 provides management-critical reporting and increases POS flexibility—essential to your success.

Dynamic, Front-End Performance:

- *Embedded Flash ROM technology for increased system reliability and stability provides for enhanced customer satisfaction*
- *Color LCD touch-screen display maximizes operator efficiency and order throughput*
- *Integrated credit card authorization reduces hardware costs while increasing ticket sales*
- *Ethernet LAN communications increases system speed and gives greater connectivity over an extensive enterprise*
- *Remote color kitchen video monitor interface allows for superior drive through service and order quality*
- *Compact, user-friendly design with optional built-in printer saves valuable counter space*

Extensive, Back-Office Functionality:

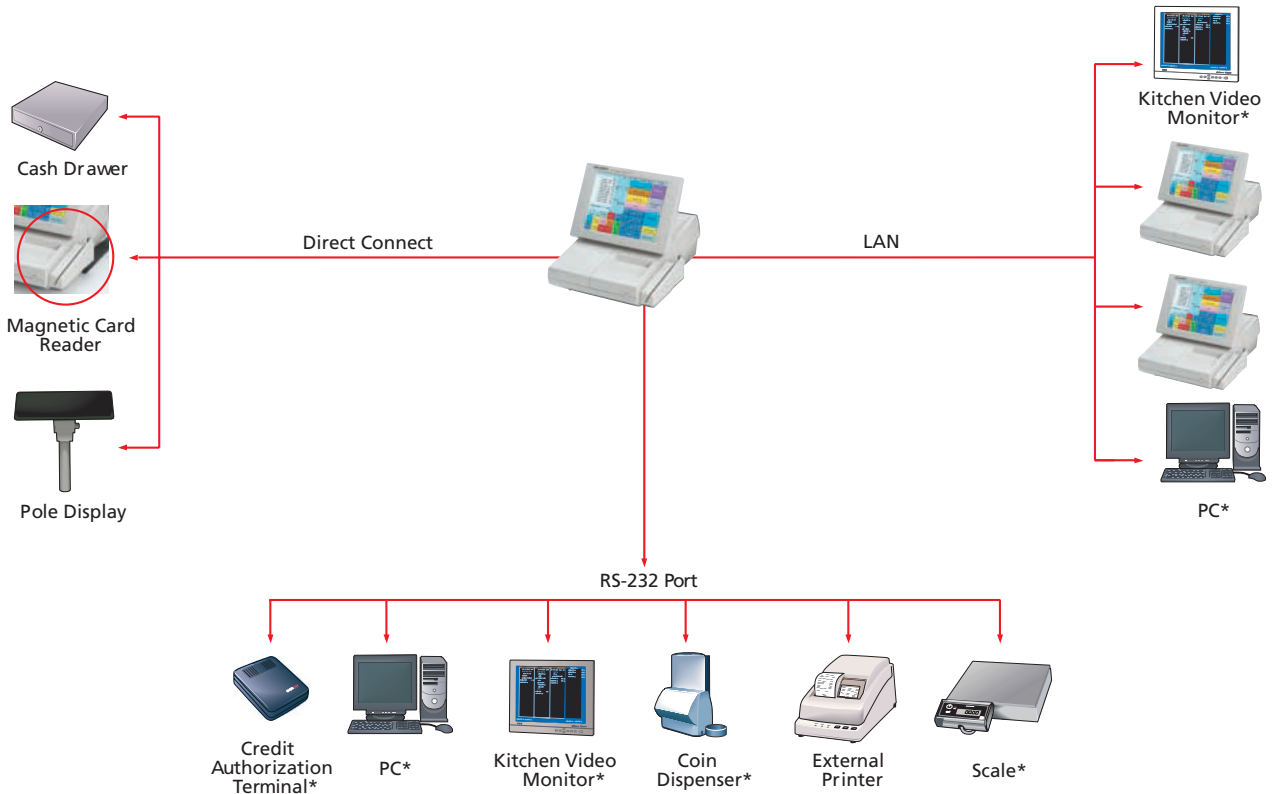
- *Powerful built-in hospitality application software provides extensive functionality, superior reliability and system stability*
- *Sophisticated management reporting capabilities provide for detailed, system-critical information throughout entire enterprise*
- *Optional Sharp SDW 8.1 software provides enhanced reporting, administrative and polling capabilities*
- *In-line system allows for consolidation of system-wide reporting*

Information Systems Group

UP-3301

POS Management Solution

CONFIGURATION



*Locally procured—not a Sharp POS product.

SPECIFICATIONS

Main CPU	Enhanced Microprocessor
Memory	2 MB standard (maximum 4 MB with option)
Communications	Inline— Ethernet RS-232: 2 ports standard (maximum 6 ports with option)
Operator Display	Color LCD touch-screen, 10.4"; 640 x 480 dots
Customer Display	Fluorescent 2-line, 11-digit, 7-segment + 16-digit dot
External Dimensions	11.6"(W) X 16.3"(D) X 12.8"(H)
Weight	14.6 lbs. (6.6 Kg)
Power Supply	AC 120 V/60 Hz +/- 10%
Power Consumption	Standby 29W / Operating 50W
Working Temperature	32° F to 104° F (0° C to 40° C)
Working Humidity	10% to 90%
Color:	Grey 282

Sharp Sales Options

Built-in Thermal Printer	Integrated Thermal Receipt Printer Print Speed: approx. 16.5 lines per second Paper Type: Thermal
Remote Receipt/Journal Printer	2 Station Receipt/Journal Thermal Printer Print Speed: approx. 18 lines per second Paper Type: Thermal
Alpha Numeric Pole Display	2-line, 11-digit, 7-segment + 16-digit alphanumeric
Magnetic Card Reader	Integrated Credit Card Reader
Heavy-Duty Cash Drawer(s)	Choice of 7-bill/5-coin or 5-bill/5-coin

Design and specifications are subject to change without notice.

SHARP®

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