

**MODULARITY, FUNCTIONALITY, AND RELIABILITY
– ALL FROM THE NAME YOU TRUST**

Since 1984, Datasym has been helping Retail businesses work **more effectively and more profitably**. That is why we have combined our Total POS Solutions™ mandate with our new Customer-Focused Solutions mandate, to help ensure that we never lose sight of our goal – providing each one of our clients with a Complete POS Solution, built for their unique needs.

It is this **solutions-based/customer-focused** approach and responsiveness that has set us apart in the POS Industry, and

allowed us to garner the trust of some of the biggest (and the smallest) Retail businesses in both the U.S. and Canada.

It is a trust that has helped us become the leading Total POS Solutions Provider in the Industry. A trust that comes from ongoing research into specific Market and Client demands to ensure that our products are always current to your requirements. And, it is a trust that comes from providing each of our customers with the right mix of our full-function **Hardware**, industry-leading **Software**, and integral **Professional Services** (*Logistics, Tech Support, Training, Customized Software*).

Datasym POS Solutions... Do more for your business.

SOME OF THE FEATURES AND BENEFITS DESIGNED FOR YOUR NEEDS

FEATURE	FUNCTION	BENEFIT
Complete Modularity	Place each component in a location that is most suited to your work space and flow	Greatly improved ease-of-use, space maximization, productivity, efficiency
Online Credit Card Authorization (With optional SYMFINITE Module)	Allows for gift card ability, and much faster processing of credit/debit authorizations	Vastly improves customer service with transaction times in seconds
Battery-Backed RAM	Supports normal power source to ensure no transaction is lost	Provides an added level of security and data preservation
Optional SYMFINITE FM Module	Automatically update back office PC and Merlin stations, from anywhere in the store	Increases productivity with the ability to do Shelf Price Verification, simplified Item Maintenance, and a simple Inventory count
Energy-Saving Poll Displays	Operator and customer displays can be powered through the Merlin unit	Reduces external power requirements, for greater efficiency and profitability
Flash ROM Technology	Allows new features to be added without on-site service or need for hardware upgrade	Saves time and money as it allows system to be easily adaptable to the advent of new software upgrades
Multiple Macros	A function that links keystrokes together and then automates those keystrokes	Improves transaction & reporting efficiency by grouping together commonly used keystrokes
10 Shift Levels	Enables the selling of same item in different unit sizes by adding a unique digit to the end of the PLU (i.e., single, six pack, case)	Improves Item control by tracking packaging types
Uninterrupted Polling	Initiated at the terminal, by back office PC, or remotely by Head Office PC, to gather required information at any time (i.e., end of shift, day, week, etc.)	Increases overall efficiency as terminals can be polled "anytime", without shutting down the terminal
Management Functions	Custom prompts that are user definable, set-up for admin entries. System collects user defined information for Head Office (i.e., store transfers, bank deposits)	Improves information gathering and allows for customization of information
Item Age Verification	Verifies that customer legally qualifies to purchase specific items (cigarettes, liquor), by linking to mandatory birth date prompt	Offers added protection by automatically adhering to legal requirements

DATASYM POS SOLUTIONS... DO MORE FOR YOUR BUSINESS

From our Hardware, Software, and Professional Services, to the strength and reach of our Strategic Alliance Partners, at Datasym we are committed to providing our customers with a Total POS Solution that is designed to fit their specific needs.

Call today for a personal assessment on how Datasym can help you maximize your productivity & efficiency, and do more for your business than you ever thought possible.



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Merlin 6670™
The Power of Possibilities



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*A New Generation of
Modular POS Systems
from the innovators at*





FREEDOM AND FUNCTIONALITY IN ONE POINT-OF-SALE

If your stores are faced with the dilemma of limited counter space, and you would like the functionality of a PC-POS without the inherent aggravation, then Datasym has the solution for which you have been waiting. Introducing our next generation of POS Solutions – **Merlin 6670**, Modular Point of Sale.

MERLIN6670 – THE POWER OF POSSIBILITIES...

Through dedicated Research and Development, Datasym has carefully evolved our full-function Hardware to the next level, establishing a new generation of POS Systems, as well as a new category of Systems with the creation of **Merlin6670**, our modular POS Solution.

We took our industry-proven Hardware and Software experience, and knowledge base, incorporating them into a **completely modular system**. Through our research, we discovered that an essential part of your predicament, is limited counter space. We set out to address that concern by designing a POS System which truly fits! With Merlin Modular POS, each component is a separate entity, enabling you to place every piece wherever you choose, and allowing you to free up that valuable counter space.

Yet, with the incredible convenience of Modular POS, you don't lose any of Datasym's much sought after power & functionality. In fact, we listened when you said that you needed more, and took the extra step of increasing Merlin's ability to help you do more for your business than you ever thought possible.

With Merlin 6670 from Datasym, you have the foundation of an immensely powerful POS System that **takes efficiency and productivity to new levels**.

With the Merlin6670 you have **instant-on**, no more waiting for operating systems to boot up. You also have the added bonus of a fanless CPU with cool operation.

To ensure that the Merlin System grows with your business, we have incorporated 12 external ports that support a multitude of peripherals, for your ever changing needs. A multi-line display provides customers with more information on their purchases, as well as the opportunity for you to advertise in-store specials.

Whether your industry is Grocery, Closeout, Liquor, Bakery, Specialty Retail, or General Merchandise we have the right Merlin Solution to fit the needs of your business.

THE POWER OF MERLIN

When we set out to create the next generation of POS Systems, as well as create an entirely new concept, with Modular POS, we knew we couldn't skimp on functionality, or the legendary Datasym durability and reliability.

That is why, with Merlin, you get:

- Three types of electronic journals (IRC, External, Polled) to assist you in tracking valuable information
- Available expansion serial port for future communication modules such as USB or TCP/IP

- The ability to power both operator and customer displays through the unit, **reducing external power requirements**.
- Battery-backed RAM to **prevent loss of any transaction** – even if a transaction is taking place when the power is lost
 - 2.5 - 4.0MB of factory installed System RAM
 - Modular design provides for future peripheral support (e.g., more printer choices)
 - A current choice of EPSON's TM88III or H-6000 II Printer
- 4 Available RS-232 Ports to allow you to add peripherals such as scanners, scales, check readers, etc.
- 4 Dedicated Ports for Keyboard (PS2), Printer (Serial), and two displays (Serial)
- The choice of a selection of complete Merlin packages, or specific individual components that best suit your needs

Best of all, just like our exceptional 6000 Series Hardware, Merlin is still the **easiest-to-use, fully functional POS System on the market today**. We listened when you said you wanted the next generation of Datasym POS to retain their simplicity and ease of operation. Your staff will be trained and ready to operate Merlin in no time. And, since Merlin's programming and IRC are compatible with our 6000 Series Systems, you will have near seamless integration into your operation.

ADDING TO THE MERLIN SOLUTION

As your business expands, you'll want to make sure that you can easily track and manage that growth. That is where the power of Datasym's **Total POS Solution™** mandate comes into play. Whether it's our industry-leading COMM2000 Communication Software, the revolutionary SYMFINITE Database Management Software, or the business-enhancing potential of our integral Professional Services, you can fulfill your store's requirements, when needed, or when your budget allows for them.

The power of Datasym is **the foundation for today, with the expandability for tomorrow**, so you always have a Total POS System to give your business the competitive edge to succeed.

— COMM2000

Datasym's COMM2000 Software provides you with **timely data collection, centralized control, and maximum data reliability**, allowing you to have the information you need, when you need it (i.e., program and retrieve sales information from your Merlin System, on demand). Add our Customer Statements, Movement Analysis, and Event Pricing Feature Modules to help you further enhance the ability to improve your business.

— SYMFINITE

With our revolutionary SYMFINITE, you have the power to **improve customer service, increase throughput, tighten security, and maximize efficiency** by being able to store and retrieve an almost limitless supply of SKU/UPC codes, Previous Balances, and MICR items – reliably and quickly. With SYMFINITE's **Payment Processing Module**, you have the power of maximum efficiency, performing online credit card authorizations that will process transactions in just seconds, while also providing for gift card ability.

— PROFESSIONAL SERVICES

To further customize your Merlin System to fit your needs, there is Datasym's integral Professional Services. Service Logistics, Professional Training, Customer Support, and Custom Software Development, you choose from the multitude of specialized Datasym Professional Services to find the Support Solution that fits the needs of your staff and your business.

"Instant-on, Complete Modularity, More Functionality and Half the Footprint... Wow!"